

FOR IMMEDIATE RELEASE

**Vernon Shoppers Drug Mart® raises more than \$6,207  
for the Archway Society for Domestic Peace**

***2020 LOVE YOU by Shoppers Drug Mart™ fall fundraising program to grow women's health  
supports women's shelters across Canada***

**Vernon, BC, February 18<sup>th</sup>, 2021** – Earlier this fall, the community joined together with our local Shoppers Drug Marts and their store teams for a highly successful fundraiser here in Vernon. Donations to the 2020 LOVE YOU by Shoppers Drug Mart™ fall fundraising program to grow women's health raised \$6,207 in support of for the Archway Society for Domestic Peace.

For 2020 the program chose to support women's shelters that are helping to protect women from domestic violence, due to the increases in violence against women as a result of the COVID-19 pandemic. Some regions have reported a 20 to 30 per cent increase in rates of gender-based violence an domestic violence since the start of the pandemic.<sup>1</sup>

The 19<sup>th</sup> annual campaign is national in scope, yet locally based, with patients, customers and employees donating directly to women's shelters in their community to ensure that resources and programming are available to meet the needs of women across the country.

"We're thrilled with the success of the LOVE YOU by Shoppers Drug Mart™ fall fundraising program to grow women's health and would like to thank everyone who participated. Each year, our customers and staff demonstrate their generosity and their commitment to supporting women in our community, and we couldn't be more proud of everyone's contributions," said Chase Nickel. The **Archway Society for Domestic Peace** plays a critical role in our area, and the proceeds from this year's campaign will go a long way to helping them support women who are fleeing abuse."

The LOVE YOU by Shoppers Drug Mart™ fall fundraising program to grow women's health is an annual four-week campaign and is one of the leading partnership programs of the LOVE YOU by Shoppers Drug Mart™ platform – the Company's commitment to improving the health of all Canadian women in body, mind and spirit. Since 2002, the fall fundraising program has raised more than \$40 million for Canadian health charities through the purchase of paper icons in-store. Canadian women in body, mind and spirit. Since 2002, the fall fundraising program has raised more than \$40 million for Canadian health charities through the purchase of paper icons in-store.

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<sup>1</sup><https://www.cbc.ca/news/politics/domestic-violence-rates-rising-due-to-covid19-1.5545851>

**About LOVE YOU by Shoppers Drug Mart™**

LOVE YOU by Shoppers Drug Mart™ represents the organization's commitment to improving the health of all Canadian women in body, mind and spirit. Brought to life through partnership programs created with leading experts and institutions in women's health, this national initiative connects women to health information and resources that help ensure their health only gets stronger. Since 2011, the LOVE YOU by Shoppers Drug Mart™ program has raised and granted over \$75 million to women's health causes in Canada. More information can be found at [shoppersdrugmart.ca/women's health](http://shoppersdrugmart.ca/women's health).

**About Shoppers Drug Mart**

Shoppers Drug Mart is one of the most recognized and trusted names in Canadian retailing. The company is the licensor of full-service retail drug stores operating under the name Shoppers Drug Mart (Pharmaprix in Québec). With almost 1,300 Shoppers Drug Mart and Pharmaprix stores operating in prime locations in each province and two territories, the company is one of the most convenient retailers in Canada. The company also licenses or owns 47 medical clinic pharmacies operating under the name Shoppers Simply Pharmacy (Pharmaprix Simplement Santé in Québec), and provides cosmetic dermatology services at two standalone locations, the Beauty Clinic. As well, the company owns and operates 43 corporate Wellwise by Shoppers Drug Mart stores and an ecommerce site Wellwise.ca, making it the largest Canadian retailer of home health care products and services. In addition to its retail store network, the company owns Shoppers Drug Mart Specialty Health Network Inc., a provider of specialty drug distribution, pharmacy and comprehensive patient support services, and MediSystem Inc., a provider of pharmaceutical products and services to long-term care facilities. Shoppers Drug Mart is an independent operating division of Loblaw Companies Limited.